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**FIRST EVER INSECT REPELLENT GARDEN APPAREL & ACCESSORIES LINE –
BUZZ OFF™ FROM MUMZ™ – DEBUTS AT RETAILERS NATIONWIDE**

[TUKWILA, WASH.]-- BUZZ OFF™ from MUMZ™, the first ever line of insect repellent garden apparel and accessories, debuts at nurseries, home and garden and boutique/specialty retailers nationwide the first week of spring with sizing and style options for the whole family.

MUMZ, created by ExOfficio, the outdoor/travel performance apparel maker that introduced BUZZ OFF™, the industry's first line of insect shield insect repellent apparel in 2004, uses the innovative BUZZ OFF™ Insect Shield™ technology to ward off mosquitoes, ticks, chiggers, ants, flies and midges (no-see-ums). BUZZ OFF Insect Shield is the result of a process that binds the insect repellent active ingredient permethrin to the fabric of the garments to repel insects. Permethrin is a human-made version of an insect repellent that occurs naturally in certain chrysanthemums.

BUZZ OFF Insect Shield Insect Repellent Apparel is the first insect-repellent clothing to be registered by the U.S. Environmental Protection Agency (EPA). MUMZ has also earned the National Home Gardening Club's "Member Tested and Recommended" seal of approval. In addition to the entire collection being EPA registered for insect repellency, select items in the Mumz collection, such as the chambray shirts, bandanas, canvas shirts and pants, hats, gloves and aprons also provide 30+ UPF protection (blocking up to 98% of harmful UV rays).

"Similar to the travel experience, two of the primary concerns we face when gardening outdoors are exposure to the harsh, unrelenting sun and pesky, potentially dangerous insects," said Rick Hemmerling, president of ExOfficio. "MUMZ is a natural extension of our expertise with ExOfficio travel and outdoors performance apparel and accessories that offers comfortable, convenient and stylish solutions to both of these issues."

MUMZ apparel and accessories are 100% cotton, with functional features that include pants with pruner pockets, hats with elastic sweatbands and removable chinstraps, and gloves with padded palms and elasticity at the wrists. MUMZ apparel features an assortment of men's, women's and kids' shirts and pants. MUMZ accessories include aprons, gloves, hats, bandanas and socks. MUMZ prices range from \$10 to \$54. MUMZ apparel also features unique hangtags, which include a packet of chrysanthemum seeds.

"ExOfficio's BUZZ OFF™ apparel has fundamentally changed the way people view their clothing. A new apparel phenomenon has emerged where clothing not only looks good, but also offers high-value performance benefits that enhance the outdoor experience," said MUMZ Director of Sales and Marketing Patti Hair.

BUZZ OFF™ and BUZZ OFF Insect Shield™ are trademarks of BUZZ OFF™ Insect Shield, LLC. The insect repellency in the fabric is odorless and colorless, and lasts through 25 machine washings.

MUMZ apparel and accessories are available at specialty retailers nationwide such as Wild Birds Unlimited, Cleveland Botanical Garden shops, Hicks Nurseries, Gardener's Supply Company (Vermont), White's Nursery and Watson's Greenhouse (Seattle), and numerous others

throughout the U.S. MUMZ also will be available for purchase at <http://www.mumzgarden.com> beginning April 15, 2006.

Seattle-based ExOfficio introduced in 1987 adventure clothing with state-of-the-art technical features and benefits to enhance the wearer's outdoor experience. MUMZ, established in 2005, builds directly off the successes of ExOfficio's performance fabrics and innovative designs that have led people to expect more from their clothing.

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To access/download high-resolution images of the Mumz line go to:

<ftp://www.exofficioftp.com>

Username: exofficioftp

Password: bigplanet

Look for the folder entitled "MumzPhotos" and simply drag and drop files onto your desktop



